



**Gabriela Nichols**

Illustrator & Graphic Designer

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## Education

### Savannah College of Art and Design

Bachelor of Fine Arts  
School of Communication Arts

January 2015 - May 2018.

Masters of Fine Arts  
School of Communication Arts

September 2019 - March 2022

## Experience

### Hexbug Inc.

Graphic Design Intern

June 2021 - September 2021

Development, design, and execution of their robotic toy packaging line, ads for web, social media call outs, and catalogue with photography visuals.

### The Children's Place

Graphic Design Intern

December 2021 - May 2022

Creating original surface pattern designs for their children's sleepwear and garment collection. Promotional ads for social media and website design.

### Hobby Lobby Stores Inc.

Graphic Designer

April 2022 - January 2025

Create concepts and original designs using pre-existing or in-house art. Managed tight deadlines to product product, packaging, branding, logo, and surface design.

Creative Coordinator

January 2025 - June 2025

Plan vision and themes for jobs, work closely with team leader. Pass back feedback & changes to designers and constantly collaborate with buyer to pick seasonal products sold in store.

Team Leader

July 2025 - December 2025

Manage and art direct design team, including graphic designers and creative/packaging coordinators. Working closely with manager and art director to plan seasonal product direction.

## Collaborations

Baked by Melissa, New York  
Museum of Icecream, New York  
Chorroletas S.A. de C.V.  
Assouline Publishing, New York

## Skills

### Soft

Public Speaking  
Collaboration  
Teamwork  
Time Management  
Creative Thinking  
Communication  
Empathy  
Problem-Solving  
Adaptability  
Delegation  
Decision-Making  
Conflict Resolution  
Motivation  
Interpersonal  
Confidence

### Software

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Indesign  
Adobe Acrobat  
Adobe Dreamweaver  
Adobe Muse  
Adobe Bridge  
Microsoft Word  
Microsoft Powerpoint  
Microsoft Excel

### Fine Art

Illustration  
Motion Media  
Hand lettering  
Typography  
Pattern design  
Graphic Design  
Printmaking

## Languages

English  
Spanish